

**Report on**  
**SENSITIZATION AND AWARENESS PROGRAMME**  
**on 12<sup>th</sup> November, 2021**

**Objective:** To sensitize and aware students and incubatees towards innovation and incubation schemes.

National Agricultural Innovation Fund (NAIF) – Institute Technology Management Unit (ITMU) and Agri Bussiness Incubation (ABI) Centre, organized a sensitization and awareness programme on 12<sup>th</sup> November, 2021, at 3.00pm in hybrid mode ie. One lecture in virtual mode and other in offline mode. A total of 55 participants attended the programme. **Dr. B. B. Nayak, Incharge – ITMU & Head, Fisheries Resources Harvest and Post-Harvest Management Division** welcomed all the guests and briefed everyone about the program. The programme was preceded by **Dr. N.P. Sahu (Director, ICAR – CIFE)**, where he urged students to focus on entrepreneurship and appreciated efforts of ITMU and ABI committee members for organizing awareness programmes for encouragement of student’s entrepreneurship development. The invited guest were **Dr. Vikram Singh, (Scientist-Agril Extension, IP & TM UNIT, ICAR, New Delhi)** who delivered a talk on “Innovation ecosystem in India and its relevance to Start-ups” and **Dr. K.S. Mayadevi (Deputy General Manager, NABARD, Mumbai Office)** on “Entrepreneurial and Managerial Development through *Incubation*” to the Agri Business Incubation (ABI) incubatees and students of ICAR – Central Institute of Fisheries Education (CIFE).

A vote of thanks was given by **Dr. Arpita Sharma, Principal Scientist, FEES Division, ICAR-CIFE**, where she thanked invited guest, Dr. N.P. Sahu (Director, ICAR-CIFE), ITMU members, incubatees and students.



Dr. B.B. Nayak (Incharge, ITMU) welcome Director, ICAR – CIFE (Dr. N.P. Sahu)



A virtual talk given by Dr. Vikram Singh (Scientist-Agril Extension, IP & TM UNIT, ICAR, New Delhi)



A talk given by Dr. Dr. K.S. Mayadevi (Deputy General Manager, NABARD, Mumbai Office)



Vote of thanks given by Dr. Arpita Sharma, Principal Scientist, FEES Division, ICAR-CIFE